

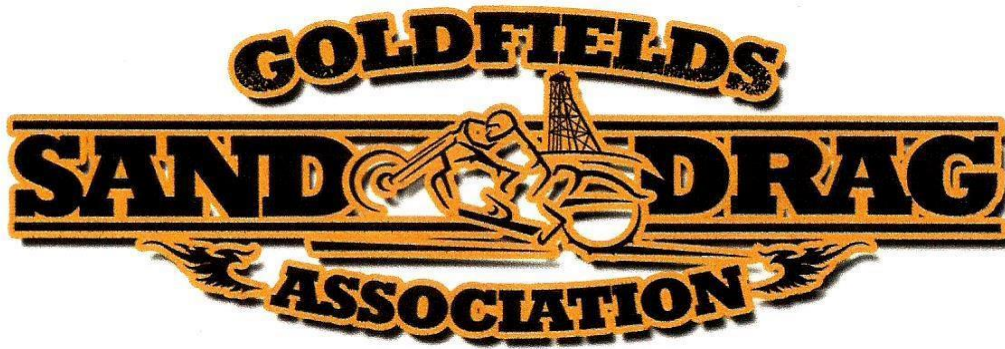


GOLDFIELDS SANDDRAGS

SPONSORSHIP

PACKAGES

16TH NOVEMBER 2024



We are writing on behalf of Goldfields Sand Drags Association. We are an active organisation who has introduced the sport of Sand Drags to Kalgoorlie and surrounding areas. We have had twelve successful years previously and are looking at making 2024 the best yet and add the success to the group's accomplishments. We have a large range of racers coming from far and wide to compete in this year's event, ranging from your senior adrenalin junkies to the young at heart wanting to have some fun.

Significant money and effort have gone into the Drag Complex over the years, that has seen a permanent toilet block established as well as fixed light towers on the drag strip, running water through the pit area, shade. We are also in the process of erecting more permanent shelters for spectators/competitors. Money has also been invested in the track by way of prep and safety bollards also installation of a track marshal tower, as well as a Drag light tree and timing systems. Attendees will also notice upgrades to the burnout pad area.

Nationally the drag strip is recognised as one of the best, fastest and safest tracks to compete on and many racers set personal best times and speeds. Competitors travel from Perth, Victoria, New South Wales and South Australia to race here in the Goldfields.

Kalgoorlie was also the first to host a side-by-side race between two nitro fuelled Harley Davidsons in 2016, reaching speeds upwards of 140mph over 1/8th run.

This event has and will continue to be a family fun filled day in the Goldfields where families can come and watch their friends race down the track and have fun in the sun, which would not be available without the support and help from the community and local businesses.

I am writing to you now, as we need funds or services, to make this year's event a remarkable success and something that the Goldfields can be proud to host in the future. We are positive that you will be able to help us out.

When you sponsor us, you will also be advertising your company. We will have banners up around the arena which spectators can view; you will have your business information in the sponsors bags, which will be handed out to all the sponsors. There are DVD's and photos put up on our web page and Facebook page and some of the se DVD's even make it overseas to likeminded people wanting to see what the Goldfields can offer and watch the sport they love. As a VIP sponsor, you get the privilege of access to the VIP tent which has an overview of the whole complex, you can view the racetrack, the burnout pad, and the pits where, let's face it, you get a chance to see the bikes and cars up close, as well as talk and mingle with the riders or drivers, along with food and drinks.

We have a Facebook and Instagram page as well as a web site that are both ran by volunteers.

Facebook & Instagram: [Goldfields Sand Drags Kalgoorlie](#)

Web: www.goldfieldssanddrags.com.au

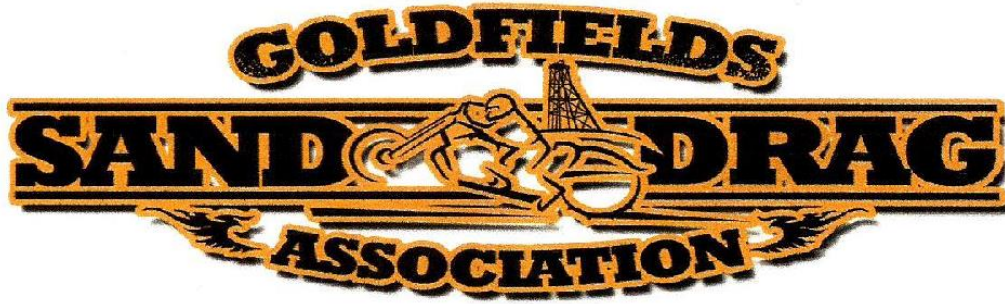
Attached is a sponsor form for you to fill out and return with your sponsorship. All aspects of the sponsorship are laid out on the following forms for you. However, if you have any queries, please do not hesitate to contact us at secretary@goldfieldssanddrags.com.au or on 0476962266, we will endeavour to answer your questions.

Thank you for considering us,

We look forward to your continued support throughout the year and seeing you on race day.

Respectfully,

Goldfields Sand Drag Association



2024

SPONSORS DETAILS

Name (Company): _____

Address: _____

Sponsor Contact: _____

Email: _____

Shirt Size: _____ Hat Size: _____

Will You Be Attending the Event?

Sand Drag Representative: _____

Event Date: **16th Of November 2024**

Please make cheques payable to Goldfields Sand Drags Association

Cheque

Direct Debit

Cash

ANZ BANK

BSB: 016710

Amount Paid \$

ACCOUNT: 648318468

Goldfields Sand Drags Association A1 016 165P

**** PLEASE NOTE: BANK DETAILS HAVE CHANGED ****

When depositing, please leave Business Name & Sponsorship as reference.

Email completed sponsorship detail forms to: Secretary@goldfieldssanddrags.com.au



GENERAL PACKAGE

\$250

- 1 VIP Pass.
- Access to Sponsors VIP Tent for the VIP
- 1 Hat, 1 Stubby Holder and 1 Sanddrags Bumper Sticker

\$500

- 2 VIP Passes.
- Access to Sponsors VIP Tent for the 2 VIP's
- VIP Sponsorship Bag which consists of 2 Hats, 2 Stubby Holders and 2 Goldfields Sanddrags Bumper Stickers

BRONZE PACKAGE

\$1000

- 4 VIP Passes.
- Access to Sponsors VIP Tent for 4 VIP's
- A small banner to be displayed on race day (To be supplied by Sponsor)
- VIP Sponsorship Bag which consists of 2 Hats, 2 T-shirts, 4 Stubby Holders, 4 Sanddrags Bumper Stickers and business advertising (To be supplied by sponsor).



SILVER PACKAGE

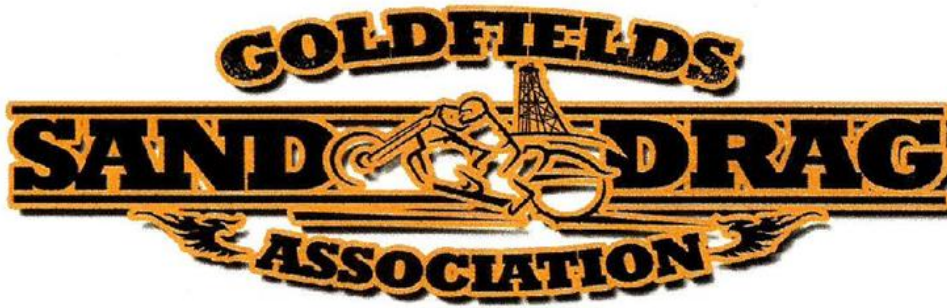
\$1500+

- 6 VIP Pass.
- Access to Sponsor VIP Tent for the 6 VIP's
- A small banner to be displayed on race day (Supplied by GSDA)
- VIP Sponsorship Bag which consists of 3 Hats, 3 T-Shirts, 6 Stubby Holders and 6 Goldfields Sanddrags Bumper Stickers and business advertising (To be supplied by sponsor)

GOLD PACKAGE

\$3000+

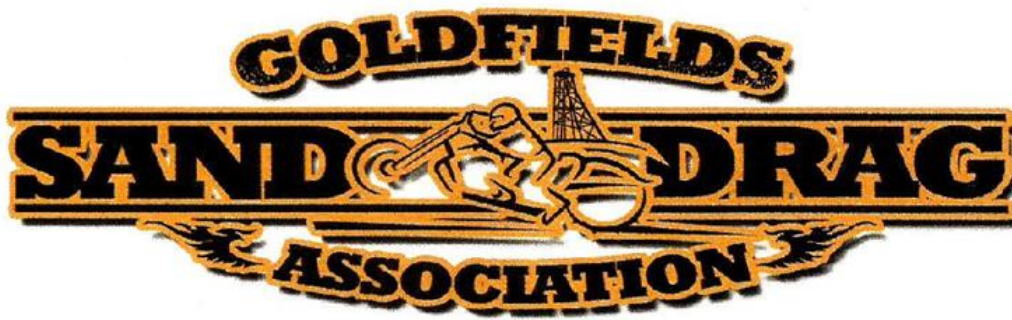
- 8 VIP Passes.
- Access to Sponsors VIP Tent for the 8 VIP's
- Signage along racetrack, to be supplied by GSDA.
- VIP Sponsorship Bag which consists of 4 Hats, 4 T-shirt, 8 Stubby Holders, 8 Sanddrags Bumper Stickers and business advertising (To be supplied by sponsor).
- Sponsor named on the Second Event Trophy



PLATINUM PACKAGE

\$10'000

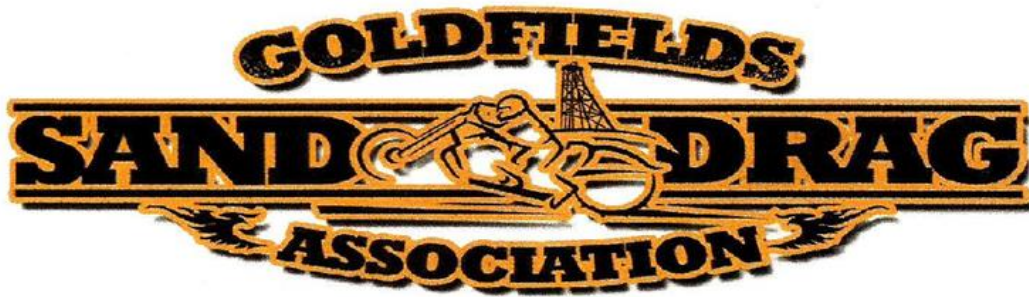
- 12 VIP Passes.
- Access to Sponsor VIP Tent for the 12 VIP's
- Major Race Event named after Sponsor. This will be announced multiple times throughout the day as well as on all advertising paraphernalia.
- Name displayed on trophy of Major Race event of the day.
- Signage along racetrack to be displayed at all events all year, (Supplied by GSDA)
- VIP Sponsorship Bags which consist of 12 Hats, 12 T-Shirts, 12 Stubby Holders and 12 Goldfields Sanddrags Bumper Stickers and sponsors business advertising material (To be supplied by sponsor)
- Sponsorship will also be advertised on all GSDA Social Media Platfias as well as GSDA Website.



NAMING PACKAGE

\$20,000

- 20 VIP Passes.
- Access to Sponsors VIP Tent for the 20 VIP's
- Entire Event named after Sponsor. This will be announced multiple times throughout the day as well as displayed on advertising paraphernalia.
- Name displayed on VIP Tent.
- Signage along racetrack to be displayed at all events all year, (Supplied by GSDA)
- VIP Sponsorship Bags which consist of 20 Hats, 20 T-Shirts, 20 Stubby Holders and 20 Goldfields Sanddrags Bumper Stickers and sponsors business advertising material (To be supplied by sponsor)
- Sponsorship will also be advertised on all GSDA Social Media Platforms as well as GSDA Website.
- Sponsor will be asked to assist in presentation of trophies at the end of the day.



Sponsors VIP area consists of a private marquee with a selection of foods and beverages. A high vantage point for viewing of the races under an air-conditioned marquee. Tables and seating provided along with a waitress.

Access will only be granted for the VIP's.

VIP's all have easy access to pit area along as fantastic viewing points of both racetrack and pits.

Thank You Kindly for Your Support.

Goldfields Sand drags could not produce such a great event without the help and support from our Sponsors.

Sincerely,

Goldfields Sand Drag Association.